



# 2020 PWH<sup>®</sup> DISTANCE LEARNING



## **Influence Redefined ... Be the Leader You Were Meant to Be, Monday to Monday<sup>®</sup>**

Are your virtual interactions as effective as they can be or are you grateful when they're over?

We are living in a world called noise. 24/7 we are receiving messages and managing distractions working virtually. What do you need to do to stand out above the noise your listeners are experiencing to influence them?

This virtual experience will give you the opportunity to take a closer look at how influential you are and how to stand above the noise.

**STACEY HANKE** INC  
*communicate with influence*

## One hour live, virtual group sessions beginning at 10am CST

### OCTOBER 6

#### **Session 1 - Influence skills in a virtual environment Part I**

- Reputation Management; see yourself as others see you in a virtual environment. Are you as good-or bad as you think you are when you communicate with influence Monday to Monday<sup>®</sup>?
- Communicate with brevity and clarity that keeps your listener engaged from start to finish and build trust through your message and body language.
- A proven, step-by-step method for creating influence that moves people to action long after an interaction is over.

### OCTOBER 13

#### **Session 2 - Influence skills in a virtual environment Part II**

- Project confidence, credibility and impact.
- Identify how your delivery impacts your message and listeners experience.
- Communicate concise and consistent messages to clearly manage expectations and minimize miscommunication.
- Deliver a message your listener wants to receive, not only what you want them to hear.

### OCTOBER 20

#### **Session 3 - Identifying your message in a virtual environment**

- Establish a framework with logical structure for reaching a call to action.
- Deliver your strategy to clearly communicate your story and purpose.
- Implement the Communication Quick Start<sup>™</sup> to position your message for meetings, emails, virtual and face-to-face conversations.
- Create an opening that grabs and keeps attention in the first 30 seconds.
- Ask for a specific call to action in the closing 30 seconds.

## THE FIRST FIFTEEN TO SIGN UP WILL RECEIVE A PRIVATE COACHING SESSION

|            |       |
|------------|-------|
| Member     | \$349 |
| Non-Member | \$399 |

**REGISTER TODAY**  
*at [www.mypwh.org](http://www.mypwh.org)*  
**Deadline: September 25**