



PASSION. PARTNERSHIP. POSSIBILITIES.

## Heather M. Llorca-Kropp, CWCMS

Vice President of Marketing and Channel Management  
DUKAL Corporation

2015-2016 Chair, Professional Women in Healthcare

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Heather Llorca-Kropp, now in her 14<sup>th</sup> year at DUKAL Corporation, serves as the Vice President of Marketing and Channel Management. She is a member of the company's executive team.

Since joining DUKAL Corporation in 2004 she has held several key positions in the company including overseeing the marketing and product development teams. In her current position she is responsible for the company's marketing, branding and public relations globally. She additionally oversees the channel management strategy and is responsible for partnership strategies with DUKAL's national distribution partners and group purchasing organizations.

Prior to joining DUKAL Corporation, Mrs. Llorca-Kropp was with Darby Drug Co., where for over 5 years she held several positions in sales and marketing with primary responsibilities in the medical division.

Heather Llorca-Kropp is currently the Past Chair of Professional Women in Healthcare (2015-2016). She has held multiple positions on the PWH Board of Directors over the past 12 years. In addition to her work with PWH she has held positions with the Healthcare Industry Distribution Association (HIDA) on their Physician Advisory Council and Trade Show Advisory Council.

She earned a bachelor's degree in Political Science from Hofstra University. She also has earned her CWCMS certification (Certified Woundcare Market Specialist)

Mrs. Llorca-Kropp currently resides in Long Island, NY with her husband and ten year old daughter.