



# Win a FREE Myers-Briggs Assessment

## Enter your name to be one of 3 individuals to win a free Myers-Briggs Assessment



**Sue Hulsmeyer, SPHR**  
**Senior Director, Human Resources**

Sue is the Senior Director of Human Resources with Midmark Corporation. She specializes in coaching, succession planning and teammate development.

She has nearly 30 years of experience in Human Resources and almost 10 years as an MBTI certified coach and instructor. She is a graduate of Bluffton University. Sue is the President of the Board of Directors for Compassionate Care of Shelby County, a nonprofit free health care facility in Sidney, Ohio. She also serves on the Darke County Community Improvement Council and Professional Women in Health Care.

The Myers–Briggs Type Indicator (MBTI) is an introspective self-report questionnaire designed to indicate psychological preferences in how people perceive the world and make decisions. The MBTI was constructed by Katharine Cook Briggs and her daughter Isabel Briggs Myers.

When you understand your type preferences, you can approach your own work in a manner that best suits your style, including: how you manage your time, problem solving, best approaches for decision making, and dealing with stress. Knowledge of type can help you better understand the culture of the place you work, develop new skills, understand your participation in teams, and cope with change in the workplace.

If your work involves selling, knowledge of type can be helpful in understanding what clients need from you, especially how they best like to learn about products and services and how they like to interact during the process of gathering information and making decisions.

**Sue Hulsmeyer, Senior Director, HR for Midmark and certified Myers Briggs instructor and coach will guide the recipient through the process of taking the assessment and reviewing the results in a one-hour coaching session.**

## Win a Free Executive Coaching Session

Enter your name to be one of 2 individuals to win a free  
Executive Coaching Session from Peer Performance Solutions

**Peer Performance Solutions** helps organizations and individuals to lift performance. Founded by Juli Geske-Peer, a professional coach and consultant, the organization offers a unique blend of services that help to maximize strategic, leadership and operational success.

**About Juli**—Juli is an experienced executive who built and led high-performing teams. A visionary and leader, she succeeded in crafting strong strategies and executing them successfully, providing exceptional service and enhancing business processes, garnering praise from clients, leaders, and staff. Juli has worked with Fortune 500 and other companies. Sample clients she has served include 3M, Cargill, Colorado School of Mines, Mazda, and Walgreens.

Juli's formal degrees are in Communications (BA) and Organizational Leadership (MA). She has also had additional training in Extreme Leadership, Conversational Intelligence, coaching, and mediation, holding certifications in each. Additionally, Juli is a trained evaluator for Performance Excellence Network and the Baldrige Performance Excellence Program.

**Juli Geske-Peer**



**Comments from coaching clients...**

*"My professional growth is directly tied to her coaching."*

*"Juli has a skillset that every professional needs in their corner. She is able to see strengths that one may be ignoring or which one hasn't identified directly; she is objective and she has a broad range of expertise in professional development and executive etiquette."*

*"Fantastic job. I immediately felt comfortable and the questions posed led me down a path to help me sort out what is happening, and the specific action steps are helping me 'relax' and dig out emotionally."*

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